

## MARKETING

The EuropebyAir Home page will display your Flag in the event travelers come to our website. Your own website will be used for promoting in your market. The FROM TO list connects U.S. travelers to our Amadeus booking engine and is used by EuropebyAir in the U.S. only. However there are other useful pages for your purposes.

The dynamic map on our website can be linked to your website. This map is well liked and is a useful planning tool. It is especially helpful in finding connect points when a particular route is not available. For example, from Brussels we can fly for two Flight Passes (\$198) we can get travelers to most points within Europe.

From page [www.europebyair.com/agents](http://www.europebyair.com/agents) you can REGISTER for City Pair list updates and News Briefs. There are also many other useful items on this page.

Prior to our announcing a new airline or major destination becoming available you will be sent a copy of a Press Release. This Release is to be rewritten so that you can be aware of developments and use it locally for promotions. You will also receive a News Briefs. These are emailed to GSAs, Travel Agents, News Media and our passenger subscribers.

